

**Climate Change Mitigation:
Considering Lifestyle Options in Europe and the US**
A workshop of the European Center of Excellence
University of California, Berkeley
May 1, 2009

Preliminary Program (as of March 9, 2009)

- 9:00am – 11:00am **Panel 1: Lifestyles in the Environmental Sciences**
Chair: Richard Norgaard, University of Berkeley
Introduction: The Call for Sustainable Lifestyles—A Challenge for the Social Sciences and Environmental Policy
Falk Schuetzenmeister, Visiting Postdoc, European Union Center of Excellence, University of California, Berkeley
The Collective Interest Model of Collective Behavior (preliminary title)
Mark Lubell, University of California, Davis
TBO (consumption)
Michael Maniates, Allegheny College, Meadville, PA
- 11:00am – 11:20am Coffee Break
- 11:20am – 12:40pm **Styles of Living and Acting—Theoretical Considerations** (preliminary title)
Jens Jetzkowitz, Leibniz Center for Agriculture Research, Müncheberg, Germany
Life(style)Politics and Lifestyle Change for Sustainable Consumption: a Sociological Perspective.
Gert Spaargaren, Wageningen University, The Netherlands
- 12:40pm – 2:00pm Lunch Break
- 2:00pm – 4:00pm **Panel 2: Case Studies**
Chair:
Low Emission Lifestyles in Megacities—Communication and Participation Strategies in Hyderabad, India
Heike Walk, Humboldt University Berlin, Germany
Lifestyles and the News Media—The Example of the Carbon Tax in British Columbia, Canada (preliminary title)
Shane Gunster, Simon Fraser University, Vancouver, CA
Back to Culture? The Role of Nature and Music in the Nature Conservation Movements of the 20th century (preliminary title)
Maximilian Meyer, Bochum University, Germany
TBO
Loren Lutzenhiser, Portland State University
- 4:00pm – 4:30pm Coffee Break
- 4:30pm – 6:30pm **Panel 3: Policy Approaches toward Lifestyle Changes**
TBO
Megan Schwarzman, University of Berkeley
The Governmentalization of “Lifestyle” and the Biopolitics of Carbon
Ronnie Lipschutz, University of California, Santa Cruz
Pricing Policies in the Transport Sector
Felix Creutzig, University of California, Berkeley
- 7:00pm Dinner